

Summer-Fall 2015

# ICD-10 Implementation: Countdown to Change

The ICD-10 code set  
allows more than  
**14,400**  
**different codes**  
and permits the tracking  
of many new diagnoses.



## Healthgrades Is Ready for the Transition to ICD-10

The transition to ICD-10 is not just an update — it is an overhaul. All payers, providers and vendors are being affected by the transition to the expanded ICD-10 code sets.

These coding changes will affect medical coding operations, software systems, reporting, administration, registration, and more. Any delay could result in your organization experiencing backlogs, denials, and impacts on revenue.

## ICD-10 Codes for the Marketing Department

If you are using ICD-9 codes for your marketing filters, you'll want to be sure to get up to date on what ICD-10 codes are used for. These codes are helpful for marketers to filter by encounter type, procedure, diagnosis and billing. ICD-10 codes will give you even greater insights into your patients' hospital utilization. This means you can send more targeted, individualized communication, as well as get a bigger picture of your population.

## We're Ready for a Smooth Transition

We already heard from half of our clients' data specialists. We need your help to make this transition as smooth as possible. Please ask your hospital's data specialist if they have contacted Healthgrades to work out your conversion plan.

This will help Healthgrades do the advance work in order to keep your application up to date and running smoothly for the transition. We see this transition as a positive way to give you even more accurate information than ever before.

### Healthgrades' ICD-10 Transition Business Benefits

- More Organized Categories for logical groupings and specific targeting
- Quality Information for more insights and ROI
- Predictive Models will be even more accurate and powerful with better ICD-10 inputs
- Reduce Costs by narrowing down who you communicate to, while opening up opportunities

### Help Your Hospital Prepare

- Talk to your Healthgrades Representative to learn how you'll be able to benefit from ICD-10
- Have your Data Specialist Take the Healthgrades ICD-10 Survey, created for data analysts to determine next steps
- Ensure the Data Specialists are updating data extracts to include ICD-10 codes



For questions or comments please contact our ICD-10 team today  
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